



Northern Tasmanian Netball Association

STRATEGIC PLAN
2026 – 2030

‘Fostering growth and
joy through netball that
lasts a lifetime.’

Table of Contents

P4	Introduction & Overview
P5	A Strategic Roadmap
P6	What's Guiding Us
P7	Our Foundations
P8	Our Values
P9	Our Strategic Priorities
P10	Finances
P11	Risk & Governance
P12	Key Stakeholders
P13	Diversify & Expand
P15	Accountability & Acknowledgements



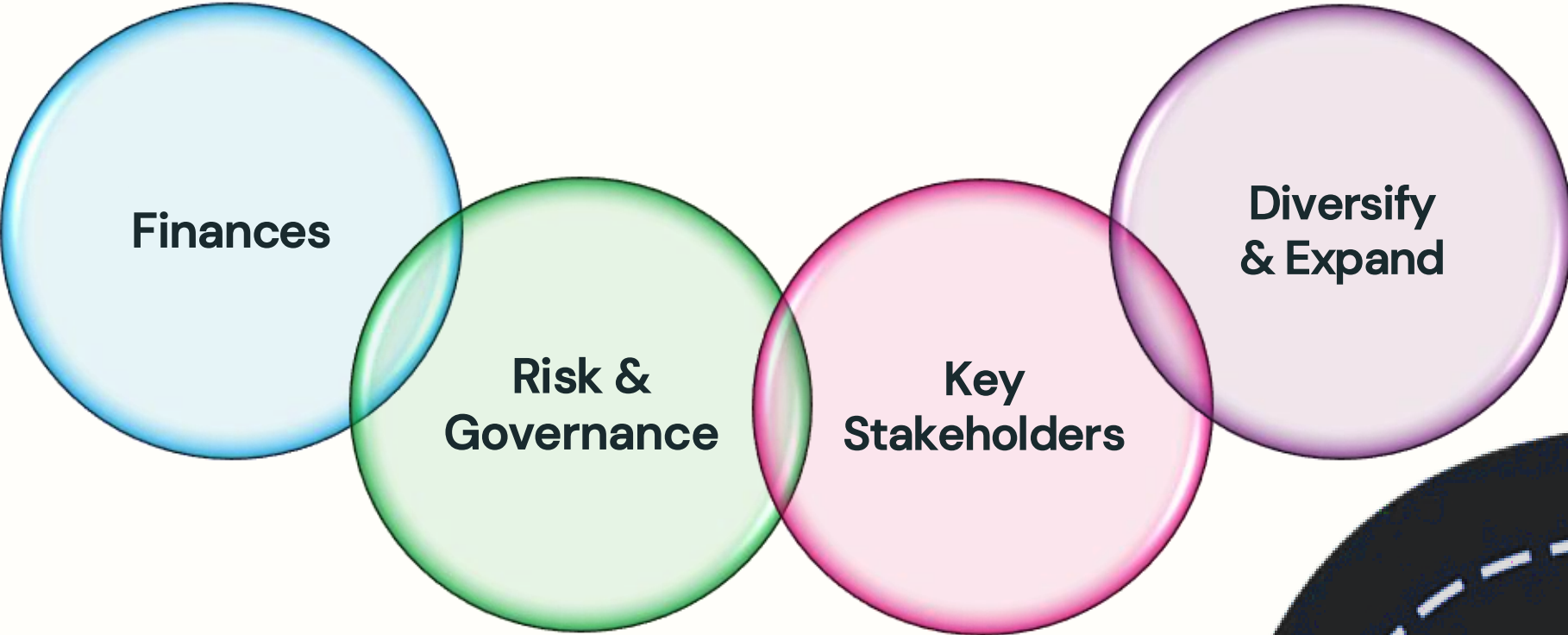
The Northern Tasmanian Netball Association (NTNA)

is the principal facilitator of netball in Launceston and the surrounding areas of Northern Tasmania. With 15 affiliated clubs and more than 2,500 registered players each year, the NTNA continues to foster participation and development in netball for all ages and abilities. Netball has deep roots in Northern Tasmania, with its origins dating back to the 1890s. Over time, the NTNA has evolved to become a central community pillar, offering structured competitions, development pathways and inclusive opportunities.



A Strategic Roadmap

This strategic plan provides a clear roadmap for 2026 – 2030, focusing on financial sustainability, strong governance, meaningful stakeholder relationships and growth through pathways, diversity and expansion. Each priority aligns with the NTNA's vision to nurture a thriving and inclusive netball community in Northern Tasmania.



Finances

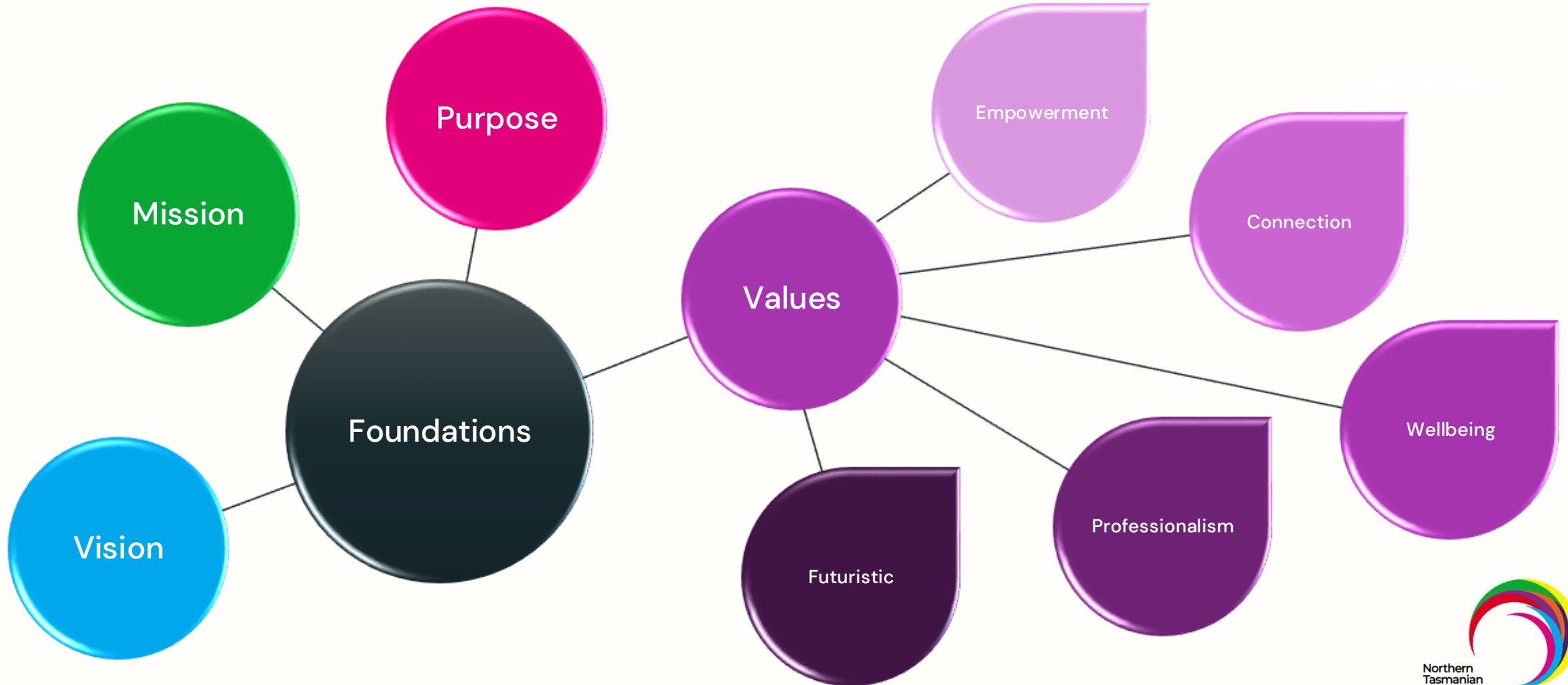
**Risk &
Governance**

**Key
Stakeholders**

**Diversify
& Expand**

What's Guiding Us

An overview of NTNA's Foundations and Values





Our Foundations

Vision

The NTNA fosters growth and joy through netball that lasts a lifetime.

Mission

The NTNA nurtures a thriving netball community with dynamic opportunities and pathways to engage, grow, belong and excel.

Purpose

As custodians of netball in Northern Tasmania, we exist to unite the community through netball, creating a lasting impact on health and wellbeing and social connection. Netball is more than the sport itself, it's the life skills and relationships it develops along the way.

01 Empowerment

We empower, equip and support the growth of individuals, clubs and our community as a whole.

02 Connection

We prioritise teamwork and building strong, respectful, empowering and positive connections and relationships, fostering a welcoming and supportive community where everyone feels they belong.

03 Wellbeing

We promote joy and wellness through the provision of opportunities and a positive netball environment.

04 Professionalism

We commit to being transparent, reliable, trustworthy and solution-focused in all our endeavours.

05 Futuristic

We're always looking forward to the future and are inspired by our role in the potential of netball in Northern Tasmania.

Our Values

Guiding principles that shape the NTNA's culture, decisions & actions.



Our Strategic Priorities

01 Finances

Goal: Secure a stable financial future to enhance resourcing, support strategic objectives and aim to keep the financial impact on participants manageable.

02 Risk & Governance

Goal: Build a strong governance framework and ensure appropriate resources to achieve strategic goals.

03 Key Stakeholders

Goal: Strengthen the sense of community and meaningful collaboration within the NTNA community.

04 Diversify & Expand

4a. *Pathways & Opportunities*

Goal: Strengthen netball pathways and leadership opportunities for players, coaches, umpires and administrators.

4b. *Diversify Competition*

Goal: Create accessible, inclusive opportunities for under-represented groups to participate in netball.

4c. *Facility Management*

Goal: Develop the Hoblers Bridge site, onboard new facility and manage multiple facility locations while maintaining quality of experience, cohesion and a thriving sense of community.

01 Finances

Financial stability is the backbone of the NTNA's ability to achieve its strategic goals and deliver long-term value to its community.

By focusing on robust financial management, the NTNA can enhance affordability, fund vital infrastructure upgrades and ensure the delivery of quality programs that progress the NTNA's vision for netball in Northern Tasmania and beyond.

Financial stability also supports the NTNA's core values of professionalism and empowerment by ensuring resources are available to invest in the future of netball.

Key objectives:

- Cash injection
- Diversify revenue streams
- Solvency and manageable fees
- Transparency and accountability

Goal: Secure a stable financial future to enhance resourcing, support strategic objectives and aim to keep the financial impact on participants manageable.

Key performance indicators:

- Secure a major sponsorship deal.
- Apply for and secure a minimum of three significant grants annually.
- Maintain financial solvency and ensure participation costs are manageable.

02 Risk & Governance

Effective governance, risk management and strong policies ensure that the NTNA operates with transparency, accountability and professionalism.

A focus on governance supports the NTNA's values of trustworthiness and connection, while managing risks ensures the safety and sustainability of the organisation.

This priority will empower the NTNA to better serve its community, attract funding and build trust among stakeholders and the community as a whole.

Key objectives:

- Update policies and procedures
- Succession planning
- Human resources

Goal: Build a strong governance framework and ensure appropriate resources to achieve strategic goals.

Key performance indicators:

- Implement a Policy Review Committee
- Create a Policy Review Framework
- Review Child Safeguarding and Diversity policies.
- Update and implement a risk management framework.
- Recruit key operational staff members.
- Develop and implement a leadership succession plan.

03 Key Stakeholders

Key stakeholders – clubs, players, coaches, umpires, government and sponsors – are fundamental to the NTNA's success.

Building and maintaining strong relationships with these groups ensures collaboration, mutual understanding and shared growth.

Empowering stakeholders with knowledge and skills aligns with the NTNA's values of empowerment and connection while driving the organisation's mission to foster a thriving netball community now and into the future.

Key objectives:

- Foster collaboration and engagement
- Empower community and belonging
- Enhance the NTNA's reputation and reach

Goal: Strengthen the sense of community and meaningful collaboration within the NTNA community.

Key performance indicators:

- Host four community events annually, in addition to NTNA Carnivals.
- Conduct annual stakeholder engagement forums or surveys.

04 Diversify & Expand

To diversify and expand means broadening the scope of opportunities with the NTNA while ensuring inclusivity, sustainability and innovation.

This includes developing pathways for growth, increasing the diversity of competitions and enhancing infrastructure.

By diversifying and expanding, the NTNA will meet the needs of a growing, dynamic community and deliver on its vision to provide netball for all.

Strategic Sub-Priorities:

- 4a. Pathways & Opportunities*
- 4b. Diversity of Competition*
- 4c. Facility Management*

4a. Pathways & Opportunities

Goal: Strengthen netball pathways and leadership opportunities for players, coaches, umpires and administrators.

Key performance indicators:

- Increase the number of coaches and umpires attending training programs by 5% annually.
- Grow the development academy program.

04 Diversify & Expand

4b. Diversify Competition

Goal: Create accessible, inclusive opportunities for under-represented groups to participate in netball.

Key performance indicators:

- Launch two inclusive programs targeting under-represented groups.
- Increase membership from under-represented groups annually.

4c. Facility Management

Goal: Develop the Hoblers Bridge site, onboard new facility and manage multiple facility locations while maintaining quality of experience, cohesion and a thriving sense of community.

Key performance indicators:

- Develop a multi-venue strategy.
- Launch a campaign for Hoblers Bridge site and facility improvements.
- Achieve funding commitments for upgrades.
- Utilise new indoor facility to capacity and budget – monitoring incomings, outgoings and profit and loss.



Accountability

To ensure success, the NTNA will implement a KPI monitoring and evaluation framework that tracks progress across each strategic priority outlined in this Strategic Plan.

This framework will include:

- Internal monitoring and reporting
- Reporting to key stakeholders
- Reporting to the community

Acknowledgements

Thank you to those involved in the development of this Strategic Plan.

NTNA Board of Management:

- Jacinta Simeoni (Chair)
- Lisa Jones (Director)
- Bridget Button (Director)
- Alicia Curtis (Director)
- Terence Johnston (Director)

NTNA Director of Operations: Claire Russell

Key Facilitator: Success Coaching Tasmania